

Business Times

Beauty product site earns national award

By **PAUL ROGERS**

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AN online organic beauty company has been "highly commended" in *National Health Magazine's Awards*.

Lucy Rose was set up by Lea residents Matt and Sarah Heenan two years ago and was named after the middle names of their two eldest daughters.

The company offers a collection of natural beauty brands which are free from harmful chemicals such as Green People, Lavera and Weleda.

"We are really delighted to receive this accolade from the magazine, which pitches us against some of the larger scale, well-established organic beauty websites," said Sarah.

"We have built our website by responding to customer demand and we are keen to ensure that we continue to offer a personal one-to-one service to all our customers, old and new."

Sarah, who has more than 15 years experience as a natural beauty therapist, added that daughter Jasmine suffered from eczema as a baby, which cleared up after she used natural organic products.

Magazine editor Emma Van Hinsbergh said: "Interest in natural health is at an all-time high and we are pleased that such a relatively new company has been able to make a significant contribution."

► Sarah Heenan of Lucy Rose, an organic beauty company from Lea, near Ross-on-Wye.

